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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Epic Name:**  (Short name for the Epic) | | | | **Funnel Entry Date:**  (Date the Epic entered the Funnel) | | | **Epic Owner:**  (The name of the Epic Owner) |
| **Epic Description:**  (A description of the Epic; consider using the Epic Value Statement as a starting point. See <http://www.scaledagileframework.com/epics/>) | | | | | | | |
| **Success Criteria:**  (Describe how the success of the Epic will be measured, for example, 50% increase in shoppers under 25; Availability increases from 93% to 99.9%,etc.) | | | | | | | |
| **In Scope:**   * **…** * **…** * **…** | | | **Out of Scope:**   * **…** * **…** * **…** | | **Non-Functional Requirements:**   * **…** * **…** * **…** | | |
| **Stakeholders Sponsors**:  (List key business sponsors who will be supporting the initiative) | | | | | | | |
| **Users and Markets Affected**:  (Describe the user community of the solution and any markets affected) | | | | | | | |
| **Products, Programs, Services Affected**:  (Identifies products, programs, services, teams, departments, etc. that will be impacted by this Epics) | | | | | | | |
| **Impact on Sales, Distribution, Deployment**:  (Describes any impact on how the product is sold, distributed, or deployed) | | | | | | | |
| **Analysis Summary:**  (Brief summary of the analysis that has been formed to create the business case. | | | | | | | **Go / No-Go:**  (Go, or No-Go Recommendation) |
| **Estimated Investment** | **Estimated Story Points:**  (Estimated story points for the Epic) | | | | **Estimated Monetary Cost:**  (Example: Estimated story points \* cost per story point) | | |
| **Weighted Shortest Job First:**  (WSJF relative to other Epics in the Analysis queue) | **Type of Return:**  (Market share, increased revenue, improved productivity, new markets served, etc.) | | | | **Estimated Revenue**:  (Revenue, Return on Investment, or other applicable financial metrics) | | |
| **In house or Outsourced Development**:  (Provide recommendations for where the Epic should be developed) | | | | | | | |
| **Estimated development Timeline** | | **Start Date:**  (Estimated start date) | | | | **Completion date:**  (Estimated calendar date or estimated number of PIs) | |
| **Incremental Implementation Strategy**:  (Epics are defined as a single whole, but each epic undergoes incremental implementation. Visit <http://www.scaledagileframework.com/implementation-strategies-for-business-epics/> for details on potential strategies. Many parts of this guidance can be applied to Architectural Epics) | | | | | | | |
| **Sequencing and Dependencies:**  (Describe any constraints for sequencing the Epic and identify any potential dependencies with other Epics) | | | | | | | |
| **Milestones or Checkpoints**:  (Identify potential milestones or checkpoints for re-evaluation of the Epic) | | | | | | | |
| **Attachments:**  (Other supporting documentation, links to other data, feasibility studies, models, market analysis, etc., that was used in the creation of the business case) | | | | | | | |
| **Other Notes and Comments:**  (Any additional miscellaneous Information) | | | | | | | |